



SOCIAL MEDIA POLICY

Introduction:

At Riversdale Soccer Club, we recognise the importance of social media as a platform for communication and engagement with our members, supporters, and the wider community. This social media policy outlines our guidelines and expectations for the responsible and ethical use of social media platforms by the club and its members. By adhering to this policy, we aim to maintain a positive and inclusive online presence that reflects the values of our club.

1. Promotion of Gambling and Irresponsible Use of Alcohol:

Riversdale Soccer Club strictly prohibits the promotion of gambling or the irresponsible use of alcohol on its social media platforms. Any content, advertisements, or endorsements related to gambling or excessive alcohol consumption is strictly prohibited.

2. Consent for Posting Pictures of Children:

In line with the child photography policy of Football Victoria, Riversdale Soccer Club will only post pictures of children with the explicit permission of the child's parent or guardian. Before sharing any images of children on our social media platforms, we will ensure that appropriate consent has been obtained.

3. Fair Balance and Inclusivity:

Riversdale Soccer Club is committed to promoting a fair balance between senior teams, junior teams, and girls' football. Our social media content will aim to highlight the achievements, activities, and events of all teams within the club, ensuring equal representation and inclusivity.

4. Monitoring of Comments:

All comments posted on Riversdale Soccer Club's social media platforms will be monitored for appropriate and respectful content. Any comments that are deemed offensive, discriminatory, or in violation of our club's values will be promptly removed. We encourage open and constructive discussions while maintaining a respectful and inclusive environment.

5. Non-Promotion of Government Agendas:

Riversdale Soccer Club's social media platforms will not be used to promote any specific government agendas or political campaigns. We maintain a neutral stance on political matters and encourage our members to express their personal opinions outside of our official club platforms.



CHILD SAFETY POLICY

6. Avoidance of Misinformation:

Riversdale Soccer Club is committed to ensuring the accuracy and reliability of information shared on its social media platforms. We will not promote or share any content that is known to be false, misleading, or constitutes misinformation. We encourage our members to verify the accuracy of information before sharing it on our platforms.

Consequences of Policy Violations:

Any violations of this social media policy may result in disciplinary action, including but not limited to warnings, suspension, or termination of membership, as determined by the board of Riversdale Soccer Club.

Review and Amendments:

This social media policy will be reviewed periodically to ensure its effectiveness and relevance. Amendments may be made at the discretion of the board of Riversdale Soccer Club to align with changing social media trends, regulations, or organizational needs.

By following this social media policy, we aim to create a positive, inclusive, and responsible online presence for Riversdale Soccer Club. It is the responsibility of all club members, officials, and supporters to adhere to these guidelines and contribute to a respectful and engaging social media environment.

Regards,

Riversdale Soccer Club Committee